

ankaEK<sup>TM</sup>

Information Technology Redefined

[www.ankaek.com](http://www.ankaek.com)

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COMPANY PROFILE

*...at the confluence of*  
**ART,**  
**TECHNOLOGY,**  
*and*  
**EDUCATION...**



## ABOUT US

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**ankaEK** is a start-up Information Technology based company headquartered in Kathmandu, Nepal.

**WE** take pride in placing ourselves at the confluence of Art, Technology, and Education in providing Digital Solutions with the current innovative information Technologies complemented with the artistic flair and aesthetics to inspire further innovations.



## OUR VISION



To **B**uild a Digital ecosystem by not only providing Digital Solutions to the global world but also **S**triving towards building a Digitally literate and proficient population to fuel the **INFORMATION INNOVATION & REVOLUTION.**

*... to fuel the*  
**INFORMATION**  
**INNOVATION**  
*and*  
**REVOLUTION**



## OUR MISSION



To **M**ake our **M**ark, **I**mprint our **F**ootprint and **E**xpand our **B**rand by contributing to the global digital ecosystem with our innovative ideas and imagination with impeccable design and flawless execution.

The **COVID-19** pandemic has shaken and shattered the core of our human social fabric and has challenged our very perspective towards our existence. Hence, it is imperative for us to adjust and adapt to this turbulent and unpredictable social landscape. However, one of the silver linings of this untoward situation is the leap that the information technology has taken. And it is **VITAL** for us to embrace the new normalcy and capitalize and ride the tide of the **information revolution** that we are witnessing to aid on improving the quality of our lives.

At **anka EK, WE** understand the adversities that the world is currently struggling with and the challenges that lie ahead. However, **WE** are ready to find and provide solutions and eager to lead with our expertise and resources. Our **GOAL** is to **FUEL** the **DIGITAL ECOSYSTEM** with our Personalized and Customized digital solutions to Serve and Empower the companies across the Industries to unlock their untapped potentials.

In spite of being just a startup and headquartered in Kathmandu, Nepal, we aspire to contribute to the world and make a global impact. We want to **TRANSCEND** and **TRAVERSE** the boundaries of **LIMITATIONS** and **REGIONS** and **REACH** the global world and **COMPETE** in the global front.

These are challenging times, yet, also exciting times for the immense possibilities that lie ahead, and **WE INVITE** you to join us and embark on this remarkable and ambitious journey to **fuel the information Innovation and Revolution**.

Much appreciation!

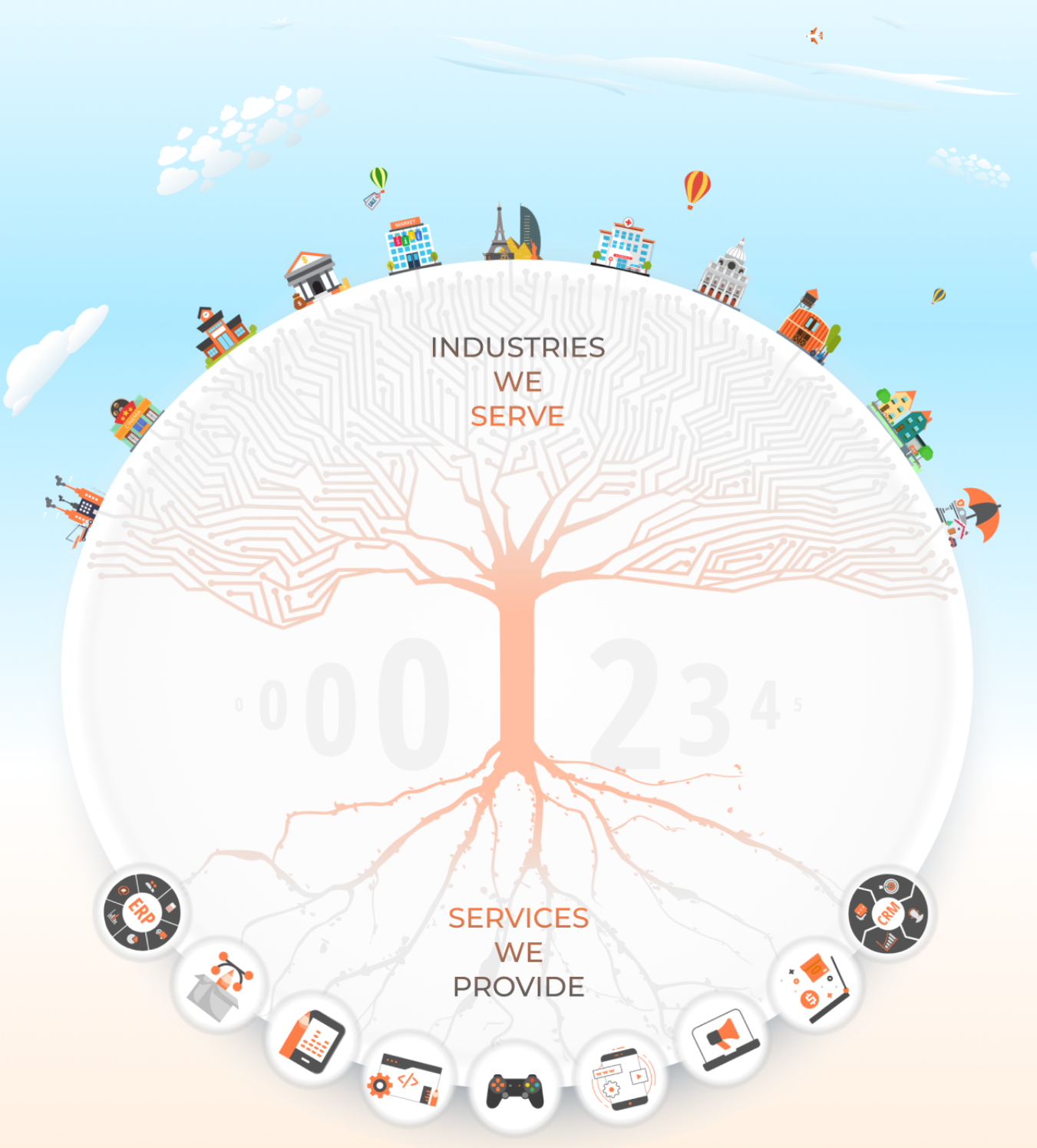


## VASHISHTHA

FOUNDER and CEO

anka**EK**<sup>TM</sup>

“ THE GOAL IS TO FUEL THE DIGITAL ECOSYSTEM ! ”



# INDUSTRIES WE SERVE



We Intend to Serve and Empower the companies across  
the INDUSTRIES with the Innovative and Redefined  
Digital Solutions.



## AGRICULTURE

We aim to help businesses and individuals solve modern day agricultural problems with the help of the latest technologies to maximize their potential.



## FINANCE

We hope to simplify everyday processes with the means of automation, especially, in the banking and financial sectors where service delivery and data security play a significant role to define the success of a company.



## INSURANCE

We intend to digitize insurance agencies with the help of modern software applications to provide faster and reliable services to the customers.



## HEALTHCARE

We want to take the initiative in serving the existing Healthcare infrastructure and revitalize them with our innovative digital solutions to make them more robust, proactive and efficient.



## E-COMMERCE & RETAIL

We plan to innovate and build on the current e-commerce scenario and enhance its efficacy to improve much needed customer satisfaction.



## GOVERNMENT

We want to take on the challenges of digitizing the government sector and improve the processes and enhance the interaction between the Governments and its clients.



## TOURISM & HOSPITALITY

We would like to help revive the Hospitality industry with our innovative digital solutions by making the processes seamless to enhance customers' experiences.



## ENTERTAINMENT

We are dedicated to inspire and invigorate the creative industries by streamlining the processes with our innovative digital solutions to improve the efficacy and maximize the productivity



## EDUCATION

We would love to be a part of a progressive culture that provides much needed practical education to the children and prepare them to compete in a global front. We also want to ensure that no one gets left behind in the competition.



## MANUFACTURING

We intend to maximize productivity and profitability level of the manufacturing process by optimizing the human and technology relationship throughout the production pipeline.



## REAL ESTATE

We aspire to digitize the ever growing real estate industry and collaborate with small to large scale construction companies to provide a fresher perspective in this domain.



We provide personalized and customized Digital solutions to the companies to excel in their endeavors.



## SERVICES WE PROVIDE

Your website is your image. We can help you design and develop websites and web applications that best reflect you and your business. With our adeptness and attention to detail, we will craft your perfect website.



## WEBSITE / WEBAPP DEVELOPMENT

There is an app for everything but people only use a select few. Is your app one of them? Let us build your next iOS and Android mobile applications and it WILL BE.



## MOBILE / HYBRID APPS DEVELOPMENT

Gaming has transcended from being a mere hobby to a cultural phenomenon. We play games, discuss them and create communities around them. At ankaEk, we go a step further. We develop our own games and we can build yours too, albeit with an orange twist.



## GAME APP DEVELOPMENT

Make your product stand out with the help from our proficient product designers. We will make sure your product reaches the top shelf.



## PRODUCT DESIGN

User experience is key, and it can make or break your product. We know how important responsiveness and ease of use is for creating a great user experience. Let our expert designers help make your product feel organic.

## UI / UX DESIGN



It's difficult to stand out when everyone is vying for attention. Our team of experts work in a broad range of digital marketing fields including Content Marketing, Email Marketing, Social Media Marketing, SEO, SEM etc. We will ensure that you get the exposure you need to succeed.



## DIGITAL MARKETING

In the current economic landscape, having an e-commerce ecosystem for businesses is almost a necessity. We cater to that need of building a complete, scalable, responsive and robust e-commerce ecosystem.



## E - COMMERCE

Reap the benefits of modern technology and make your daily business operations easy. We make integrated project management software solutions that fit your organization's specific size and specific needs like a glove.



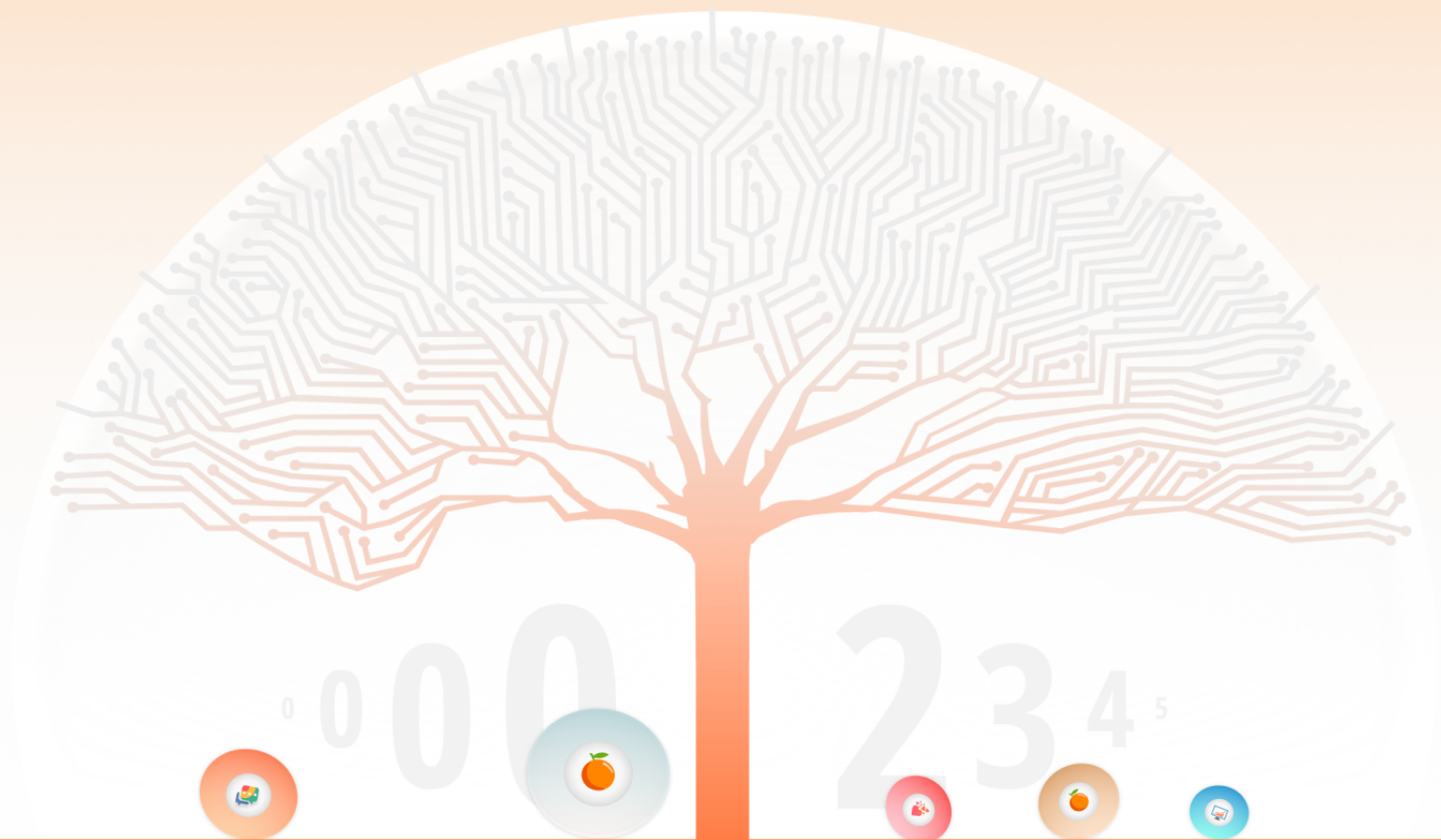
## ERP

Building a strong customer relationship is the key for any business to sustain and flourish. We intend to build resource management tools to make it easier for you to interact with your customers and enhance the customer service and leave none uncared for!



## CRM

# OUR PRODUCTS



To encapsulate our VISION of fuelling the Digital Ecosystem, we aspire to develop innovative products to empower the businesses and industries by enhancing experiences and inspiring Information Innovation and Revolution.



Kanyam, Ilam, Nepal



## ORANGE LUDO

Amidst an avalanche of derivative titles in the market, we attempt to revitalize the familiar board game of LUDO, with our own brand of idiosyncracies, and a generous infusion of **ORANGE** vitality. And hence, the household game of Ludo is once again, **ORANGE : FUN, JOYFUL, STIMULATING, ADVENTUROUS, EXCITING** and most importantly, **WARM** and **INVITING**.

# OUR MILESTONES



ORANGE BUSINESS SOLUTIONS  
ETA : TBD

ORANGE MESSENGER  
ETA : TBD

**ankaEK** SHUTTLE  
CLASS : VOYAGER  
CREW : 15

 **ORANGE LUDO**  
REACHED : 17th November, 2020

## THE ORANGE WORLD

Our **Journey** has just begun, and it will certainly be an exhilarating one. And we would be thrilled to have you embark with us and experience the Orange EXPERIENCE!

WE hope YOU are as excited to work with US as WE are with YOU.

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## CONTACT

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## ADDRESS

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Nepal



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